## Advancing Evidence-Based Decision Making in Colorado: Theories of Change

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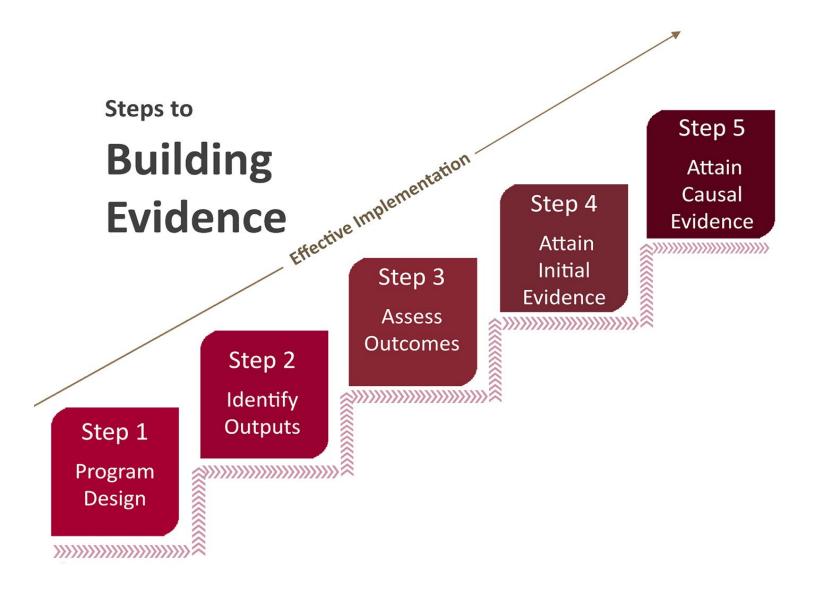




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### **First step in the <u>Steps to Building Evidence</u>**

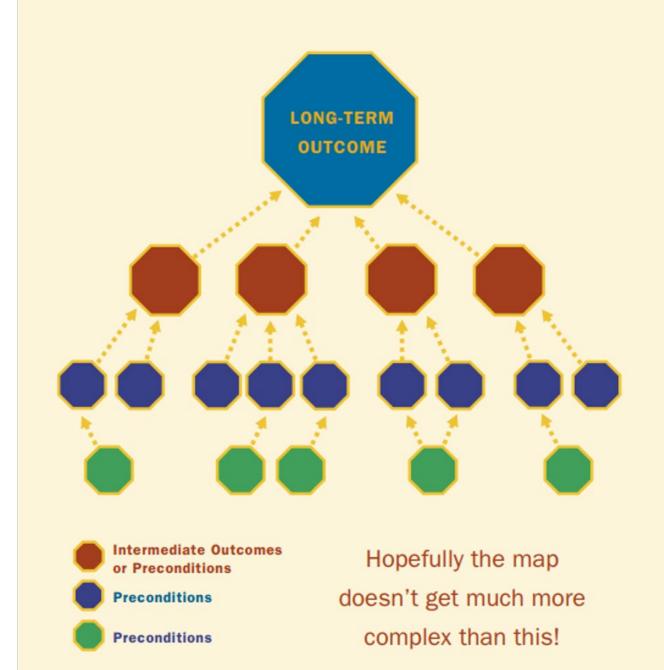


## **Theory of Change**

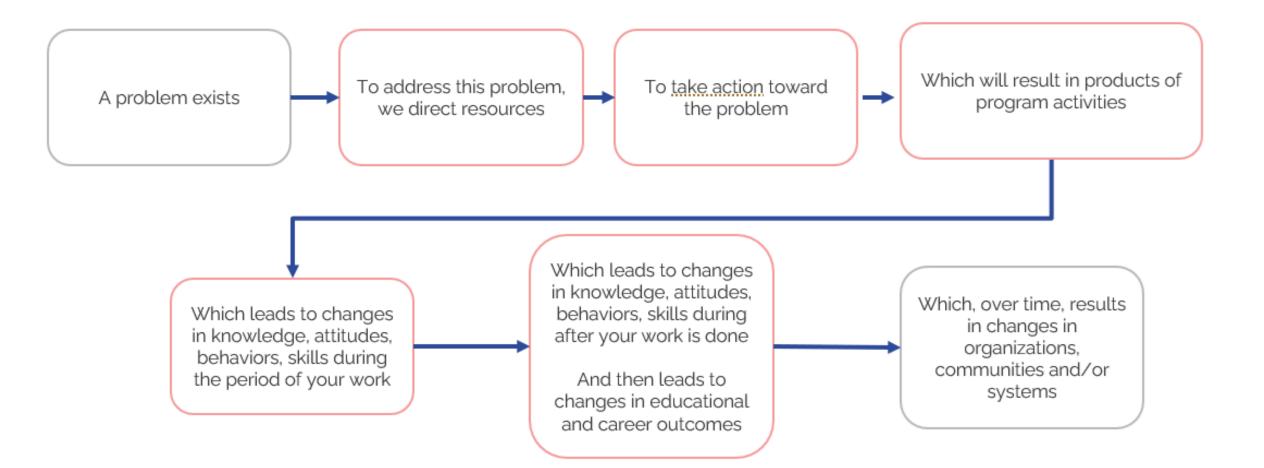
"A clear and concise articulation of our belief in how actions will result in desired outcomes."

#### **Close Relatives:**

- Logic model
- Driver diagram
- Results chain
- Outcome mapping



## A simple path from here to where we are aiming to get...



## Why use a Theory of Change?

- Helps identify the essential elements of a program or practice
- Ensures goals are right-sized for program or practice
- Simplifies the world to clearly see the processes most aligned with program goals
- Makes visible your thinking and assumptions for yourself and others
- Provides a shared language to avoid miscommunication
- Identifies logical causal pathways as well as potential unintended consequences
- Guides your implementation model to focus on meaningful activities
- Identifies measures to prioritize (and what not to)



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Examples



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## Simple If/Then EBDM Theory of Change

#### lf

Colorado builds a common understanding of EBDM in state government

#### And

EBDM-supportive processes and resources exist and are used locally *within* state agencies

#### And

EBDM-supporting structures are in place globally *across* state government

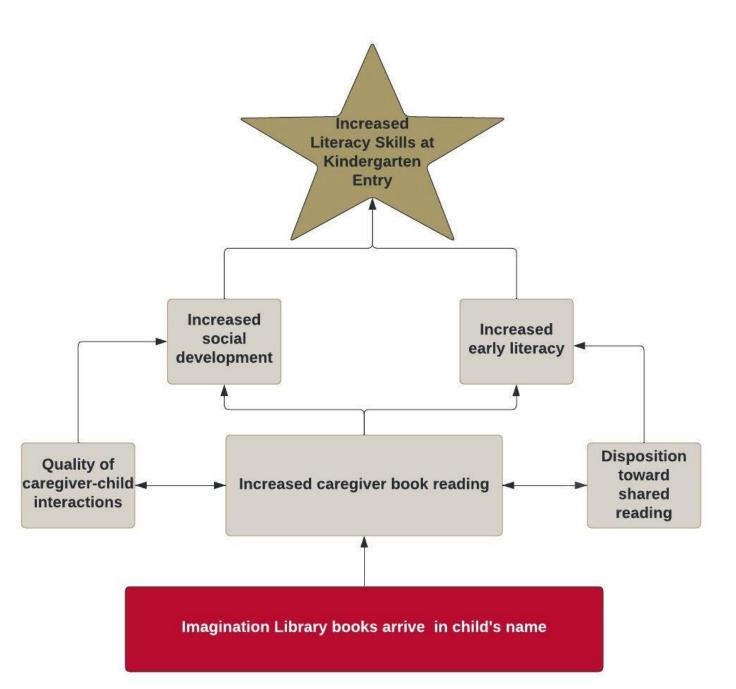
#### Then

Effective use and generation of research evidence can become widespread and sustained

#### **To Achieve**

Smart state investments and improved outcomes for Coloradans

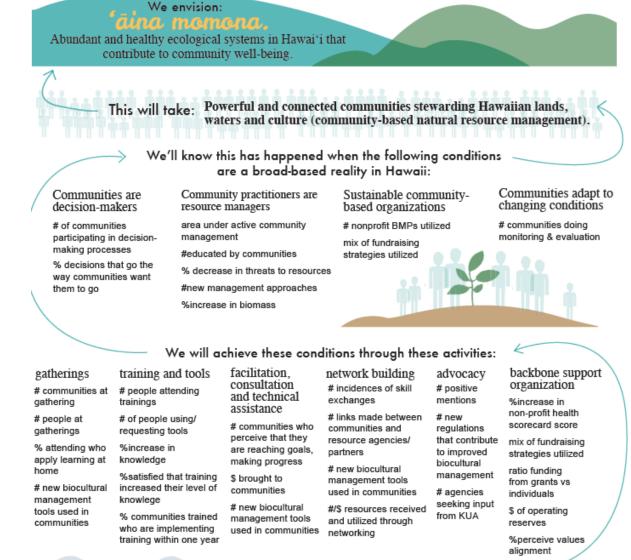
## Simple Bottom to Top Theory of Change



# Simple Bottom to Top Theory of Change

Outputs and outcomes articulated

(Example compiled by OMNI Institute)



We work on these activities with and for: Communities who invite our support, and who have an active committment to restoring and protecting the natural and cultural resources of their place

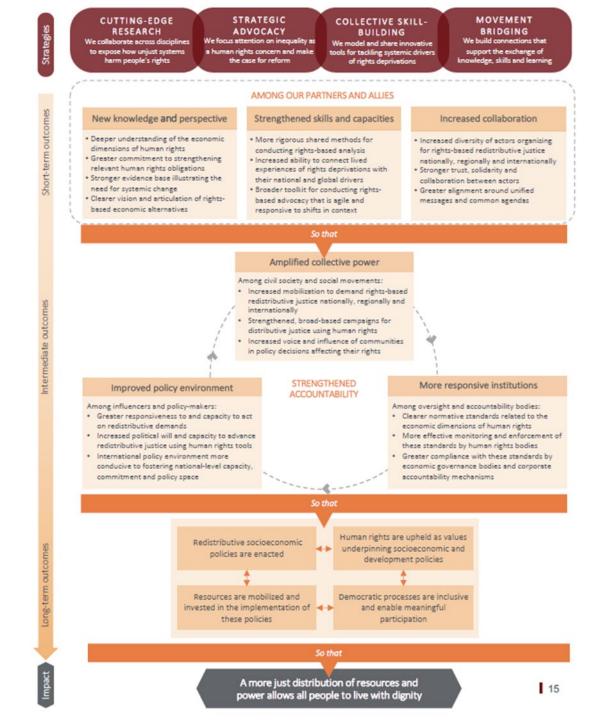
#### Because we believe:

Communities have a traditional and sacred role and responsibility for the lands and waters their places.

Communities rely on ecological health for physical, cultural, and spiritual sustenance.

Communities have knowledge, practice and relationships critical for successful resource management.

# Simple Top to Bottom Graphic with If/Then Flow





## **Common Theory of Change Pitfalls**

- **1.** Treating as a compliance exercise rather than a learning opportunity
- 2. Starting with a prefab format be creative and own it
- 3. Developing in isolation rather than collaboratively with implementation partners
- 4. Minimizing the context of program or practice
- 5. Shoving in a drawer and forgetting it should be an ongoing strategy document



Please reach out! We're here to help.

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