



UNIVERSITY of  
DENVER

COLORADO EVALUATION  
AND ACTION LAB

## Call for Writer to Serve as Consultant on Policy Briefs

The Colorado Evaluation and Action Lab, “Colorado Lab”, seeks to engage writers to develop source material for policy briefs. Our research agenda is supporting data-driven decision making with respect to the priorities that government sets for themselves. Priorities under the Polis administration include:

- economic mobility;
- educational equity;
- renewable energy;
- reducing the costs of healthcare;
- reducing recidivism; and
- system-involved youth.

The Colorado Lab will conduct quantitative research (e.g., trends in prenatal substance exposure; young adults aging out of foster care who experience homelessness). The writer will help to create a compelling opening for policy briefs by:

- telling the human stories and experiences of Coloradans relative to the topic of study;
- setting the stage with the policy context and/or the provocative nature of the problem while maintaining an objective, non-partisan voice;
- supporting the researchers in translating findings into digestible information; and
- recommending strategies to amplify the findings through media.

The Colorado Lab anticipates producing five policy briefs in 2020. While the writer is not required to commit to all five policy briefs, they may be offered the chance, otherwise the work will be divided between other writers. The source material will typically range in length between 500 and 1,500 words. Rates start at \$75 per hour. These will not be short-turnaround, tight deadline requests for source material. We know our topics for policy briefs several months in advance of deadlines.

The Colorado Lab will work closely with the writer to shape the source material throughout the engagement (i.e., an expectation to touch base early and often). The Colorado Lab will have ultimate editorial decision-making on the content of the policy brief. The writer will be listed as an author of the policy brief unless they request otherwise.

All studies conducted by the Colorado Lab become publicly available. The Colorado Lab will coordinate the public release of policy briefs with government partners. All material is

considered confidential until released by the Colorado Lab; however, the consultant will be offered lead time to pitch stories resulting from the policy brief to outlets.

About the Colorado Lab: [www.ColoradoLab.org](http://www.ColoradoLab.org)

Please send a writing sample and a brief introduction that includes your social/health policy areas of expertise and primary work affiliation to [admin@coloradolab.org](mailto:admin@coloradolab.org).